



# REGULATIONS

# BRUSSELS VIDEONLINE FESTIVAL

## Article I: Scope of the festival

CENTRALE, the City of Brussels' contemporary art centre, situated at 44 Place Sainte-Catherine in 1000 Brussels, is launching an online festival of emerging artists in collaboration with the art schools of the Belgian capital. This festival is broadcast via Vimeo and is relayed through various digital media such as the CENTRALE website, and its Instagram and Facebook accounts. The Brussels Videonline Festival will span over 7 days, from 7 to 14 July 2020: on each day at 6 pm, three videos selected by a school will be uploaded online for a duration of 23 hours, i.e., until 5 pm the following day. A total of 21 videos will be made freely available for viewing.

Each school has selected three videos made by recently graduated alumni for the festival.

## Article II: Conditions of the Brussels Videonline Festival

### 1. Online posting of works

Between 7 and 14 July 2020, three videos per school will be available every evening on CENTRALE's Vimeo account (between 6pm and 5pm the following day). In total, the Festival proposes 21 videos (three videos per school), during 7 evenings and nights, each dedicated to one school. The videos will last a total of 20 minutes maximum.

### 2. Festival communication

The Festival's communication is done through the newsletter of CENTRALE, a Facebook event, and Instagram, which is fed daily.

Each day, a school is in the spotlight, along with the programme of the three selected videos and Vimeo link. This information will also be relayed on CENTRALE's website and on its Instagram account.

## Article III: Purpose of the Audience Award and CENTRALE Awards

### 1. Audience Award

The aim of this festival is to showcase the work of emerging artists amongst the general public, who are invited to vote via a Google Form. Once all the votes have been cast, the winner of the Audience Award will receive a prize of 250 euros (including tax) and a public screening of the work at CENTRALE at the start of the new school year. Every day, Internet users can vote for their favourite video(s) using exclusively CENTRALE's Google Forms.

At the end of the festival, the Audience Award will be awarded to the work that has received the most public votes.

Each voting viewer is only allowed one vote per daily broadcast period. Each daily voting form will thus be available between 6 p.m. and 5 p.m. the next day, i.e. during the actual screening slot of the

videos concerned. Any incomplete, inaccurate or non-compliant participation with these rules will be disregarded and will result in the cancellation of the vote.

## 2. CENTRALE Award

The runner-up, the CENTRALE Award, which is presented by a jury made up of members of the CENTRALE team, will then receive the same amount i. e. a prize of 250 euros including tax and the screening of the film at the beginning of the new school year. Each member of the jury will examine the videos individually. The video that receives the most votes will be proclaimed the winner. The decisions of the jury cannot be appealed against nor must they be motivated.

The jury of the CENTRALE is composed of: Patricia Balletti, Olivier Ernould, Carine Fol, Léa Lefebvre, Tania Nasielski, Laura Pleuger, Pascale Salesse, and Estelle Vandeweege.

## 3. Award Ceremony

The two winners of the Audience Award and the CENTRALE Award will each be entitled to a prize of 250 euros (incl. VAT) and a public screening of their work at CENTRALE.

The winners will be announced on 16 July 2020 at 6 pm via social networks and on the CENTRALE website.

## Article VI: Liability

CENTRALE will take all the measures necessary to ensure that the present regulations are respected. However, it cannot be held responsible in the event that the present festival and its voting should be modified, postponed or cancelled, even without prior notice, for any particular reason whatsoever. CENTRALE reserves the right to suspend the festival and its voting, and to postpone the duration of the festival at any time and without prior notice.

CENTRALE will not be responsible for any damage incurred by the participant or anyone else, either private individual or legal entity, as a result of their participation in this festival and the awarding of the prizes.

## Article VII: Fraud

If necessary, CENTRALE reserves the right to invalidate and/or cancel all or part of an entry if any form of fraud of any type or dysfunction appears to have taken place in any form whatsoever, and particularly by computer or manual means within the framework of the entry.

## Article IX: Access to the rules

The present rules are published on the CENTRALE website and relayed in the publications concerning this festival and its voting, on the various social networks. The rules will be sent to any person requesting a copy at [info@centrale.brussels](mailto:info@centrale.brussels). CENTRALE reserves the right to modify all or part of the regulations, subject to publication of the new terms and conditions.

## Article X: Legal liability

CENTRALE is not a legal entity; it is managed by Brussels-Musées-Expositions not-for-profit association in collaboration with the Cultural Department of the City of Brussels.